

Jamie   
Anderson

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*\* I am a positive and passionate individual who thrives on the idea that anything is possible.*

*My goal is to create the strongest and most effective way to get your message across, while taking as much advantage of Helvetica as I can.*

### **Relevant Skills**

#### **Technical / Professional**

- Highly skilled in Photoshop, Illustrator, InDesign (CS3) and Quark Xpress
- Knowledge of Freehand, Flash and Wordpress
- Employ an exemplary amount of knowledge in the apparel and offset printing field
- Work closely with printers of all kinds, exploring new and proven techniques to present projects most effectively

#### **Client / Working Relations**

- Possess excellent communication skills and command of the English language
- Highly adaptable in any sort of working environment
- Experience managing junior designers on various projects
- Excellent team motivator, bringing inspired ideas to the table
- Great self starter in addition to being an enthusiastic team-player
- Have a strong ability to meet the needs of a variety of stakeholders
- Can interface comfortably on a client or team basis

#### **Creativity / Passion / Drive**

- Am committed to working with clients, bringing life and prosperity to a brand
- Have an insurmountable amount of drive to create, to be stimulated and to interpret that passion into each project.
- Strive to produce the most original and inspiring work while providing impeccable and thorough production files
- Possess a great desire to learn and share fresh, effective ideas
- Have an extended library of resource materials on hand

### **Work Experience / Clients**

#### **Ashley Watson Recycled Leather 2007 - Present**

I began working with handbag designer Ashley Watson to streamline the busy look of her Fall 2008 line sheets. By Spring 2009, I was hired to design and conceptualize the company's print materials as well as produce a product photoshoot. A fresh new website design with an easily navigable interface was added to her growing list of marketing tools.

Fall 2009 just wrapped up, with an outdoor photoshoot and

#### **Senza Nome Denim 2007 - 2008**

Identity package for a boutique children's clothing line.

Logo design and signature pocket stitch, hang-tags and pocket flashers.

Product photography, editorial shoot production, look-book, line-sheet design & production and a user-friendly website were all part of the Fall 2008 package.

Spring 2009 involved conceptual illustrations, garment appliqué graphics, photoshoot production & art direction and look-book design & production.

#### **Allison Wonderland Clothing 2009**

Working closely with Allison, I developed a clean and modern user interface to reflect the playfulness of the established Vancouver clothing line.

## **Client List 2007 - Present**

*Allison Wonderland Clothing*  
*Ashley Watson Recycled Leather*  
*Australian Nanny Co.*  
*Battery Opera*  
*Bodega Ridge*  
*Cheryl Mackinnon*  
*Derek Root*  
*dope designs*  
*GemLevy Projects*  
*Griffco*  
*Griffiths & Company*  
*Inspire Health*  
*Isabella Egan Gallery*  
*Jenergy*  
*Jesse Smith/In-House Designs*

*Langley Community Music School*  
*Lotus Events Inc.*  
*m+k Kidswear Distribution*  
*Monte Clark Gallery*  
*Pilates Inc.*  
*Rilo Kiley*  
*Sarah McLachlan Foundation*  
*Senza Nome*  
*Sinclair Dental*  
*Smith Precision*  
*SpiceBox*  
*Toyo Tsuchiya*  
*UBC Alma Mater Society*  
*Vancouver Music Industry*  
*Wikkid Wellies RainBoots*

## **Artwerks Design 2001 - 2007**

For 6+ years I built a large and diverse portfolio at Artwerks, working directly with a list of musical artists whose genres have allowed me to apply my skills in a myriad of ways while challenging my knowledge of both music and marketing. One of the highlights for me while with Artwerks was designing band merchandise, including applied graphics for t-shirts, hoodies, hats and cloth bags.

## **Chulo Pony 2001 - 2007**

Since it's conception in 2001, I had the unparalleled experience of developing seasonal print material and garment graphics for the internationally distributed Vancouver-based clothing line.

Working closely with the art director and clothing designer, we pooled skills and ideas to create distinctive marketing packages for 8 consecutive seasons. Here I learned the ins and outs of applied design for apparel, seasonal deadlines, producing mood-boards and seasonal themes, working with outsourced companies and researching printing methods and design trends.

## **Crest Impressions 2000 - 2001**

### **Allegra Print & Imaging 1999 - 2000**

My experiences at these printing houses were my first foray into offset printing processes and introduced me to 3-Dimensional package design.

Working one-on-one with clients, I helped meet design and print needs based on their strategies & objectives.

## **Education**

### **Graphic Design / Desktop Publishing Diploma**

*Burnaby College, 1999*

### **Display & Design Program**

*Langara College, 1994*

## **Other things about me**

I like using my hands - for crafting, knitting, designing, taking pictures, digging, cooking, talking and high-fiving.

In addition to having organized many arts and crafts events with local artisans,

I also had the immense fortune of curating a 20-year retrospective art show, chronicling Nettwerk Music Group's colorful history with art and artists.

In 2009 I had the pleasure of assisting internationally recognized artist Derek Root, in the execution of a two-piece floor installation for the new Vancouver Convention Centre.

**Glowing references upon request**

Please visit [www.fortdesignco.com](http://www.fortdesignco.com) for a recent online portfolio.